

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Barbara J. Boe, et al.  
Serial No.: 09/966,845  
Filing Date: September 28, 2001  
Confirmation No.: 4972  
Group Art Unit: 3622  
Examiner: Yehdega Retta  
Title: SYSTEM AND METHOD FOR PROFILING  
CUSTOMERS FOR TARGETED MARKETING

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

NOTICE OF APPEAL

In response to the Advisory Action mailed November 28, 2006, Applicant respectfully requests the Board of Patent Appeals and Interferences to reconsider the rejections to the claims and the objections to the Application.

REMARKS

This Application has been carefully reviewed in light of the Advisory Action mailed November 28, 2006. Applicant respectfully requests consideration and favorable action in this Application.

Applicant hereby appeals to the Board of Patent Appeals and Interferences from the decisions of the Examiner mailed November 28, 2006 and September 6, 2006 finally rejecting the pending claims.

This application is filed on behalf of a small entity.

Attached herewith is a Request for Pre-Appeal Brief Review for consideration with this Notice of Appeal.

Applicant respectfully requests a one month extension of time for filing this Notice of Appeal. Attached herewith is a Notification of Extension of Time in support thereof.

Please charge Deposit Account No. 02-0384 of BAKER BOTTS L.L.P. an amount of \$250.00 to satisfy the Notice of Appeal fee under 37 C.F.R. §1.17(b).

CONCLUSION

The Commissioner is hereby authorized to charge any other fees or credit any overpayments associated with this Application to Deposit Account No. 02-0384 of BAKER BOTTS L.L.P.

Respectfully submitted,

BAKER BOTTS L.L.P.

Attorneys for Applicant

A handwritten signature in dark ink, appearing to read 'Charles S. Fish', with a stylized flourish at the end.

Charles S. Fish

Reg. No. 35,870

January 8, 2007

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